

THE AUSTIN CHALLENGE SUPER YOUTH/CADET FENCING DECEMBER 20-22, 2019



SPONSORSHIP PROPOSAL

3 DAYS OF NATIONAL FENCING COMPETITION
400+ YOUTH FENCERS & THEIR FAMILIES
FROM 20+ STATES & OVERSEAS

WWW.THEAUSTINCHALLENGE.COM





THE EVENT

The Austin Challenge is a national fencing competition for youth fencers ages 8 through 16. Now in its 7th year, this event draws fencers and their families from all over Texas and beyond. Past events have included fencers from 20 U.S. states, Canada, Mexico, Singapore, Korea, and Taiwan. In 2018, 415 individual fencers competed in 24 events.

Organized under the umbrella of USA Fencing, the Austin Challenge is a qualifying event for the US National Fencing Championships and an important step along young fencers' path to NCAA college and Olympic fencing.

Location

THE ROUND ROCK SPORTS CENTER

2400 Chisholm Trail, Round Rock, Texas 78681

www.rrsportscenter.com

THE ORGANIZER

Austin Fencers Club is a 501(c)3 non-profit, dedicated to teaching the Olympic sport of fencing. Founded in 1992, Austin Fencers Club is committed to pursuing excellence in fencing, character, and outlook, as a path to success in athletics and in life.

WHO ARE FENCERS?

- ✓ FOCUSED ON HEALTH/FITNESS
- ✓ FREQUENT TRAVELERS
- ✓ ACADEMIC HIGH ACHIEVERS
- ✓ CULTURALLY DIVERSE
- ✓ PREPARED TO INVEST IN THEIR FUTURE

SPONSORSHIP LEVELS

GOLD: \$5000

1 Available

- SILVER level plus:
- Headliner recognition in all media and event communications
- Full page on event website
- Public address recognition throughout the event

SILVER \$2500

2 Available

- BRONZE level plus:
- 33"x 86" standing banner signage on finals strip

BRONZE \$1000

10 Available

- FRIEND level plus:
- 18" x 24" signage on 1 fencing strip - scoring table
- Logo on event T-shirt (roster print)

FRIEND \$500

20 Available

- Logo & links on event website
- Your products & literature at the event Sponsor Table
- Literature/coupons in athlete swag bags



BENEFITS OF SPONSORSHIP

Consumers are aware that official sponsors contribute to the events or sports they love, and research shows that sports fans have a favorable perception of event sponsors.

Sponsoring a sporting event can bring these benefits to your brand:

- ✓ Brand awareness and loyalty
- ✓ Community support and a positive perception of your business
- ✓ An introduction to your products or services for consumers not yet familiar with them

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Questions? Contact us!



AFC.Secretary@gmail.com



512.218.8848

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SPONSOR NAME AND LEVEL

Sponsor: _____

Gold - \$5000

Bronze - \$1000

Silver - \$2500

Friend - \$500

SPONSOR WILL PROVIDE

Image

Blurb

"Swag"

PAYMENT INFO

Please make checks payable to **Austin Fencers Club**.

For check payments, please coordinate payment with your AFC contact, or the club manager at afc.secretary@gmail.com

You will receive your note of charitable donation by December 15th using the email collected in the form above.



SPONSOR DIRECTLY VIA PAYPAL

(Friend, bronze, and silver levels only. For gold level, please use the form and pay by check)